Program:

Skills for Success
Apprenticeship and the Future of Work

San Francisco,
Wednesday, 24th of October 2018
## Program:

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:30 – 3:00 p.m.</td>
<td>Registration &amp; Coffee</td>
<td>Reception Desk &amp; Foyer</td>
</tr>
</tbody>
</table>
| 3:00 – 3:15 p.m. | Welcome Addresses                                                      | John Dunn  
Assistant Secretary for Apprenticeship & Worker Training  
- California Labor and Workforce Development Agency, USA  
Carmen Walker Späh  
Government Councillor and Head of the Department for Economic Affairs - Canton of Zurich, Switzerland  
Michael Künzle  
Mayor of Winterthur and Head of the Department of Culture and Services - City of Winterthur, Switzerland |
| 3:15 – 3:20 p.m. | Video Clip                                                            | «International Congress on Vocational and Professional Education and Training» Winterthur, Switzerland |
| 3:20 – 3:35 p.m. | Introduction                                                          | Michael Domeisen  
CEO - House of Winterthur, Switzerland |
| 3:35 – 4:00 p.m. | Keynote Speech                                                        | Suzi LeVine  
Commissioner - Washington State Employment Security Department and Former United States Ambassador, USA  
Eric LeVine  
Founder and CEO - CellarTracker LLC, USA |
| 4:00 – 4:25 p.m. | Keynote Speech                                                        | Joshua Arce  
Director - Workforce Development, City and County of San Francisco, USA |
| 4:25 – 4:45 p.m. | COFFEE BREAK                                                         |                                                                 |
| 4:45 – 5:30 p.m. | Panel Discussion                                                      | Adrian Krebs  
CEO - Noser Young Inc., Switzerland  
Rebeca de la Vega  
Corporate Social Responsibility Manager - Latinoamérica Corporate Affairs, Cisco Systems, Mexico  
Joshua Winter  
Director - Career Pathways, Microsoft, USA  
Robin Küderli  
Student Business IT - Zurich University of Applied Sciences ZHAW – School of Management and Law, Switzerland  
Clayson Lobb  
Underwriting Support Specialist (former Insurance Apprentice) - Zurich Insurance Company Ltd, USA |
|               | Why Industry Needs an Apprenticeship System?                          | Moderation:  
Suzi LeVine and Eric LeVine |

**Organizer:**  
winterthur switzerland  
**Partner:**  
SPR  
**Supporter:**  
GAN, CWA, Swissnex San Francisco
5:30 – 6:15 p.m.  **Panel Discussion**  
*Exchanging Perspectives – Challenges of Introducing the Dual Professional Education System in California*  

- **Brent Parton**  
  Deputy Director - Center on Education & Skills, New America, USA
- **John Ladd**  
  Administrator - Office of Apprenticeship, Employment and Training Administration, US Department of Labor, USA
- **Kris Stadelman**  
  Director - NOVA Workforce Investment Board, USA
- **Cristina Gueco Martin**  
  Head of Communications and Field Support - Global Apprenticeship Network, Switzerland
- **Vinz Koller**  
  Senior Strategist for Capacity Building - Workforce and Human Services Division, Social Policy Research Associates, USA

**Moderation:**  
**Suzan LeVine and Eric LeVine**

6:15 – 6:20 p.m.  **Closing Remarks**  

- **Michael Domeisen**  
  CEO - House of Winterthur, Switzerland

6:20 – 7:45 p.m.  **Cocktails**

7:45 p.m.  **Farewell & Give Away**
Location:

Date: Wednesday, 24th of October 2018
Time: 2:30 p.m. – 7:45 p.m.
Location: Hotel Kabuki
1625 Post Street
San Francisco, CA 94115
Speakers:

**John Dunn**  
Assistant Secretary for Apprenticeship & Worker Training - California Labor and Workforce Development Agency, USA

John Dunn is the Assistant Secretary for Apprenticeship and Worker Training at the Labor & Workforce Development Agency, primarily focused on apprenticeship policy implementation and increasing access to apprenticeship programs statewide. John leads the Apprenticeship Task Force comprised of various governmental agencies working collaboratively to support expansion of apprenticeship training programs statewide. John previously coordinated apprenticeship funding and policy while at the California Community College Chancellor’s Office and California Department of Education.

**Carmen Walker Späh**  
Government Councillor and Head of the Department for Economic Affairs - Canton of Zurich, Switzerland

Carmen Walker Späh studied law at the University of Zurich. From 2000 to 2015 she ran her own law firm specialising in public and private construction law. After 13 years as Cantonal councillor, Carmen Walker Späh has been a member of the Zurich cantonal government since 2015. As Director for Economic Affairs she is responsible for the political areas of economics and transportation. She represents the canton on the Board of Directors of Flughafen Zürich AG, is President of the ZVV Transport Council and of the foundation board of the Innovationspark Zürich foundation.

**Michael Künzle**  
Mayor of Winterthur and Head of the Department of Culture and Services - City of Winterthur, Switzerland

Michael Künzle graduated in law from the University of Zurich in 1992 and then stayed on at the university for further three years working as an assistant at the Research Centre for the History of Law. The following four years were spent as an auditor and legal secretary for the district attorney in Winterthur. From 2001 to 2004 Michael Künzle was district attorney in Dielsdorf. In January 2005 he took on the position of public prosecutor, but gave this up when he was elected to the Winterthur local parliament on 10 July of the same year and took over the Department of Security and the Environment. He was reelected by a clear majority in 2006 and 2010. Michael Künzle has been Communal President of Winterthur and head of the Department of Culture and Services since the elections on 17 June 2012.

**Michael Domeisen**  
CEO - House of Winterthur, Switzerland

Michael Domeisen is CEO of House of Winterthur, an organization responsible for the promoting of the City of Winterthur as business location, destination and region of education. He passed his studies in Geography and Political Sciences at the Universities of Berne and Santander. He held different positions at the swiss federal administration and as director of a national professional association before he joined Winterthur in 2008. There, he set the focus on VPET regarding the development and promotion of the City. In 2014, he made the International Congress on Vocational and Professional Education and Training taking place in Winterthur. Connect with him on LinkedIn
Suzi LeVine
Commissioner - Washington State Employment Security Department and Former United States Ambassador, USA

Suzan LeVine was appointed by Governor Inslee as Commissioner for the Employment Security Department (ESD) in 2018. She brings relevant leadership experience and expertise from the public, private, and non-profit sectors to help people navigate their paths forward to be lifelong career ready.

She served as U.S. Ambassador to Switzerland and Liechtenstein from June 2014 until January 2017. During that time, she played a key role in the signing of a Joint Declaration of Intent between Switzerland and the U.S. to collaborate on apprenticeship, partnering with 30 companies to bring and/or expand their Swiss style apprenticeship model into the U.S. She also secured billions of dollars in investment and hundreds of jobs into the U.S.

Since resigning her position, she has continued her focus on apprenticeship and careers by joining Governor Inslee’s Career Connect Washington Task Force, the CareerWise Colorado board, the Markle Foundation’s Rework America Task Force, and the ETH (a Swiss university) Center on the Economics and Management of Education and Training (CEMETS) Advisory Board. She and her husband, Eric, have presented across the globe about the merits of apprenticeship and reigniting new pathways to the American Dream.

Her previous private and non-profit sector positions focused on education, technology, community, innovation, travel, social responsibility, and youth outreach. She’s worked at Microsoft as a Director of Communications for Education and Student Developer Strategic Partnerships and at Expedia as a Vice President for Sales and Marketing in Luxury Travel. Twice during her career, she was a stay-at-home mom, during which time she co-founded two non-profit organizations.

Suzi is a graduate of Brown University with a Bachelor of Arts in English and a Bachelor of Science in mechanical engineering with aerospace applications.

Eric LeVine
CEO and Founder - CellarTracker LLC, USA

An entrepreneur and small business owner, Eric LeVine has had a distinguished career as a Group Program Manager and Product Unit Manager at Microsoft, as founder/CEO of CellarTracker, and, more recently, as a work-at-home dad.

He grew up in Boston and then, after graduating from Harvard University with an A.B. in History, pursued a technology career that took him from Lotus to Microsoft, where he ultimately led a team pioneering the use of crowd-sourced big data for software reliability. He applied the knowledge and experience he gained from this data project to his passion for wine and then turned his hobby into his work by creating CellarTracker.com, the world’s leading cellar management software and the pioneer in crowd-sourced wine reviews.

He and his wife Suzi, formerly the United States Ambassador to Switzerland and Liechtenstein, have both become passionate advocates of the Swiss model of youth apprenticeship. To that end, he is a board member of the American Swiss Foundation, a board member for CareerWise Colorado, an advisory board member of CEMETS (the Center on the Economics and Management of Education and Training Systems) at ETH in Zürich, a co-chair of the Seattle Region Partnership, and a member of Governor Inslee’s Career Connect Washington task force.
Joshua Arce  
Director - Workforce Development, City and County of San Francisco, USA

Joshua Arce serves as the Director of Workforce Development for the Office of Economic and Workforce Development (OEWD), following his appointment by Mayor London N. Breed in August 2018. Prior to his appointment, Josh led the office’s CityBuild division, a landmark construction training program that continues to place hundreds of residents into jobs.

Prior to joining OEWD, Arce spent 15 years as a civil rights attorney and labor representative for Laborer’s Union Local 21, working with community members to improve employment, housing, and environmental conditions in economically disadvantaged neighborhoods; specifically for formerly incarcerated workers. He created initiatives to pilot local and regional pre-apprenticeship offerings into the clean energy, energy efficiency and affordable housing sectors.

Josh also founded and served as executive director of Brightline Defense, a civil rights nonprofit group that works with local governments, community groups, labor organizations, and the private sector to provide career pathways for underrepresented workers in low-income communities and communities of color. During his tenure, he led efforts to craft and implement San Francisco’s landmark Local Hire policy to ensure public construction jobs go to local residents.

A grandson of immigrant farmworkers from Mexico, Arce was the first in his family to go to college, earning an undergraduate degree from the University of California, Los Angeles and law degree from University of California, Hastings College of the Law. He and his wife Lisa Weissman-Ward, a supervising attorney and lecturer at the Stanford Law School Immigrants’ Rights Clinic, live in the Mission District with their two sons, Desmond and Lennon Sebastián.

Adrian Krebs  
CEO - Noser Young Inc., Switzerland

Since 2013, Adrian Krebs is the CEO of Noser Young Inc., the fastest growing IT apprenticeship company in Switzerland. In this period of growth, Adrian has been instrumental in the development and implementation of practical educational solutions within the IT industry. His passion is the application of value generating methodology to the apprenticeship scheme within Switzerland. Key clients include the largest global search engine, financial institutions and various other leading corporations. His firsthand experience in the Swiss apprenticeship scheme enables him to practically assist both employers and apprentices in the important process of developing IT skills while securing talents for the organization.

Adrian’s focus is on IT, engineering and education; he has a Bachelor of Business Administration and an Executive MBA.

Other positions include President of the IT Exam Commission for the Canton of Zurich, President of the Communal Liberal Party and Member of the Board of IT Quality Management of the Canton of Bern. In his spare time, he is an inspirational lecturer in software development.
Rebeca de la Vega
Corporate Social Responsibility Manager, Latinoamérica Corporate Affairs – Cisco Systems, Mexico

Rebeca De La Vega is the Corporate Social Responsibility Manager at Cisco Latin America. In this role, Rebeca oversees developing and implementing strategies that seek to multiply the impact of Cisco Latin America’s corporate social responsibility programs, and especially the Cisco Networking Academy.

Prior to Cisco, she held roles with different federal agencies in Mexico leading social communication projects as well as policy and regulation formulation. Rebeca also held roles in the private sector as well as served as a university professor.

Rebeca holds a Master’s in Business Administration with a marketing specialty and a Bachelors in Communication from the Instituto Tecnologico de Estudios Superiores de Monterrey, as well as additional studies in public administration from the Institute for Public Administration in Mexico.

Joshua Winter
Director – Career Pathways, Microsoft, USA

Joshua leads the Microsoft Philanthropies Career Pathways portfolio. His work is focused on supporting the workforce ecosystem to ensure economic opportunity for workers across skill levels and geographies as our economy continues to transform. Central to Josh’s work is identifying and deploying systems level solutions and utilizing technology to more effectively identify the skills employers need, the supports education and training organizations can provide, and the skills jobseekers possess.

Joshua has spent his career working in strategy development, program implementation and management in the workforce development and education sectors. Throughout his career, Joshua has been driven by the pursuit of equity. Most recently, Joshua led strategy for the New York City Department of Education creating its new theory of action to insure all of the district’s 1,600 schools provide an equitable and excellent education to all of its 1.1 million students. Prior to that, he implemented innovative workforce development initiatives to better connect local residents to emerging sectors at the New York City Economic Development Corporation, The Initiative for a Competitive Inner City in Boston, and at The Community Foundation for Greater New Haven.

Joshua began his career with Teach for America as a middle school math teacher in the Bronx, NY and has served as a founding board member of Camp Starfish, a non-profit camp dedicated to working with children with psychological and learning disabilities. He is a graduate of University of Vermont and holds an M.B.A from Boston University. He and his family are new to the Pacific Northwest and like to ski, canoe, camp, and travel abroad.
Robin Küderli
Student Business IT - Zurich University of Applied Sciences ZHAW – School of Management and Law, Switzerland

Robin Küderli is a young IT application manager. In 2015, he started his part-time studies with a Major in Business Information Technology at the ZHAW in Winterthur, but currently is spending an exchange semester at San Jose State University. In 2015, he also started working (80%) at Priora AG general contracting in Kloten - Zurich, Switzerland, where he is responsible for various tasks including the management of outsourcing projects, the further development of the entire network and the overall IT strategy for Priora AG.

In 2012 Robin finished his four-year apprenticeship as a generalist computer scientist at Georg Fischer (GF), where he has spent the last two years of his apprenticeship. The first year was exclusively devoted to learning the basics of IT (at Wibilea AG) and the second year was at another Company called SIG where he had various task as an IT supporter. During this time, he acquired distinctive skills such as the basics of IT as well as server landscapes or the basics of coding. This apprenticeship included both the introduction to the daily working environment and the school education. In 2013, after serving in the Military as a Combat soldier, he worked as an ICT Technician for a network component manufacturer called Reichle & De-Massari followed by one year attending the technical vocational baccalaureate school in Oerlikon, Switzerland.

Clayson Lobb
Underwriting Support Specialist (former Insurance Apprentice) – Zurich Insurance Company Ltd, USA

Clayson Lobb was a member of the first Insurance Apprentice cohort in the United States. His apprenticeship was with Zurich North America and started in January 2016, and he graduated December 2017. The apprenticeship included rotations in the Claims and Underwriting departments, among others, and earned an Associates Degree in Business Administration with a focus in insurance. He was chosen by his fellow apprentices to give a commencement speech at their graduation last December. Prior to the Apprenticeship Program at Zurich, he received a Bachelor Degree from the University of Illinois Springfield and gained three years experience in underwriting support and premium audit at Midwest Insurance Company in Springfield, IL.

Brent Parton
Deputy Director - Center on Education & Skills, New America, USA

Brent Parton is the deputy director of the Center on Education and Skills with the Education Policy program at New America. The Center is dedicated to building learning-based pathways to economic opportunity that can begin inside or outside of formal higher education. His work focuses on federal and state policies to scale those pathways, and ensure their quality and relevance within an evolving economy. Prior to New America, Parton served as a Senior Policy Advisor at the U.S. Department of Labor. Before joining the Department, Parton worked at the National Governors Association on workforce, post-secondary education and economic development policy. Parton also worked in the education sector of the World Bank. Parton has a bachelor’s degree in history and a master’s degree in international education policy, both from Vanderbilt University, where he is also an adjunct professor.
John Ladd
Administrator - Office of Apprenticeship, Employment and Training Administration, US Department of Labor, USA

John Varian Ladd became Administrator of the Office of Apprenticeship (OA) in January 2008. As OA Administrator, John has responsibility for oversight of the National Registered Apprenticeship System.

The National Registered Apprenticeship System operates in cooperation with State agencies, businesses, industry, employers, employer associations, labor and management organizations and educational institutions. It is the nationally recognized credentialing system for skilled and technical occupational training programs with almost 500,000 active apprentices in the U.S.

Prior to his appointment as Administrator, John served as the Deputy Administrator for the Office of National Response and the Director of Regional Management in the Office of Field Operations. John has been in numerous leadership positions for major ETA initiatives including Workforce Innovations in Regional Economic Development (WIRED), InnovatETA and ETA’s Transformational Forums. John has received numerous awards and honors while at ETA including being selected for the inaugural class of ETA’s Excellence in Leadership Program. John also has extensive experience in ETA’s Regional Offices having spent a number of years in the Boston Regional Office working with workforce development programs in New England. John first came to the Department of Labor as a Presidential Management Fellow in 1993.

John also has experience at the local level of the public workforce system having worked in Boston, MA and Stamford, CT.

A native of Boston, Massachusetts, Mr. Ladd received his Bachelor’s Degree from Boston University and his Master’s in Public Policy from the John F. Kennedy School of Government at Harvard.

Kris Stadelman
Director - NOVA Workforce Investment Board, USA

Ms. Stadelman has been a leader in Workforce Development in four states. She is currently the Executive Director of the NOVA Workforce Development Board in the Silicon Valley where she leads a high performing team that connects unemployed and laid off talent with recruiters and employers. NOVA serves job seekers and employers in seven northern Santa Clara County cities and all of San Mateo County. Previously, Ms. Stadelman was the founding CEO of the Workforce Development Council of Seattle-King County, Washington.

She is a previous Chair for the California Workforce Association, former Chair for the Workforce Development Council of the US Conference of Mayors and was voted Executive Director of the Year by the National Workforce Association in 2007.
Cristina Gueco Martin
Head of Communications and Field Support - Global Apprenticeship Network, Switzerland

Cristina Gueco Martin is the Head of Communications and Field Support at GAN Global. Her career in forging public-private partnerships began in Geneva in 2006 at the United Nations Environment Programme Finance Initiative (UNEP FI), working with some of the world’s largest financial institutions on integrating environmental, social and governance issues into all aspects of their operations. In her current role at the GAN, she coordinates all communications and advocacy activities that educate employers, government, and civil society about the opportunities emerging around apprenticeships and work readiness programs.

As a California native, with a Bachelor’s from UC Santa Barbara and Master’s from the Middlebury Institute of International Studies in Monterey, she is passionate about the powers of apprenticeship and the potential it can yield domestically. As both a Swiss and Philippine national, Cristina has a multi-cultural view of apprenticeship, given her experience working with GAN Networks, representing advanced, emerging and developing economies. When she began at GAN Global, Turkey was its first Network in 2015 - she is proud to have been part of its global growth in 14 countries and counting.

Vinz Koller
Senior Strategist for Capacity Building - Workforce and Human Services Division, Social Policy Research Associates, USA

Vinz Koller is a national expert on US career education and workforce policy and a thought leader in adapting a European dual professional education system for the US. As a Swiss-American dual national, he has deep understanding of the Swiss and the US systems. Through project work for the US Department of Labor, Education and Housing and Urban Development, he has also developed particular expertise in developing career pathway and apprenticeship programs, improving reentry programs for ex-offenders in education and workforce development. He and his SPR team, in collaboration with the Foundation for California Community Colleges are coaching the California Apprenticeship Initiative grantees throughout California.

Mr. Koller has a BA equivalent in Political Science from the University of Zurich and a Masters in International Policy Studies from the Middlebury Institute of International Studies.